



## The new frontiers of innovation between copyright and patent

National Central Library of Rome - Conference Room  
Viale Castro Pretorio 105 - Rome  
Wednesday, October 29, 2014 9:00 to 18:0

### 9.00 Registration

### 9.30 Welcome address

**Giampaolo D'Andrea** Head of Cabinet, Ministry of Culture

### Introduction

**Vittorio Ragonesi** President of the Intellectual Property Group at the EU Council and  
Legal Advisor for Intellectual Property at Ministry of Foreign Affairs

### 10:00 Session I: Copyright and the challenges of the digital era

#### Chairman

**Alberto Maria Gambino** PRIN National Coordinator "The legal regulation of Technologies of  
Information and Communication"  
President of the Italian Academy of the Internet Code  
European University of Rome

#### Panelists

**Angelo Marcello Cardani** President AGCOM  
**Gabriella Muscolo** Commissioner AGCM  
**Roberto Viola** European Commission - DG Connect  
**Augusta Iannini** Vice President of Italian Data Protection Authority

### 11.30 Session II: Copyright and the international context

#### Chairman

**Paolo Marzano** President of Copyright Permanent Consultative Committee, Ministry of Culture

#### Panelists

**Christophe Geiger** Director of CEIPI - Université de Strasbourg  
**Fiona Macmillan** School of Law at Birkbeck, University of London  
**Pier Luigi Parcu** Director of Communications & Media-Florence School of Regulation  
Robert Schuman Center for Advanced Studies  
**Giusella Dolores Finocchiaro** University of Bologna, Italian Academy of the Internet Code

### 13.30 Light lunch



### 14.30 Session III: Intellectual property and BioTech

*Introducing the research "Boundaries and fronts of biotechnology innovation"  
edited by G. Olivieri, V. Falce, E. Arezzo, (Giuffré, 2014)*

#### Chairman

**Gustavo Olivieri** University of Rome LUISS Guido Carli

#### Panelists

**Valeria Falce** European University of Rome, CREDA, Italian Academy of the Internet Code

**Andrea Stazi** European University of Rome, CREDA

**Emanuela Arezzo** University of Teramo, CREDA

**Rosaria Romano** University G. d'Annunzio of Chieti-Pescara

#### Conclusions

**Gustavo Ghidini** LUISS Guido Carli University of Rome - University of Milan

16.00

### Round Table: Frontiers and prospects of digital innovation

#### Chairman

**Carole Croella** Senior Counsellor, Copyright Law Division - WIPO

#### Participants

**Alessandra De Marco** Head of Department for Information and Publishing  
Presidency of the Council of Ministers

**Diana Agosti** Head of Department for European Policies  
Presidency of the Council of Ministers

**Loredana Guglielmetti** Manager General Directorate for Anti-Counterfeiting, UIBM

**Ferdinando Tozzi** Expert of the Permanent Consultative Committee, Ministry of Culture

**Paolo Agoglia** Head Office of Legislative and Institutional Relations, SIAE

**Piero Attanasio** Head of R&D AIE

**Elio Catania** President of Confindustria Digitale

**Rodolfo de Laurentiis** President of Confindustria Radio Televisioni

**Mario Gallavotti** Legal Advisor of ANICA

**Enzo Mazza** President of the Federation of the Italian Music Industry

**Giordano Sangiorgi** President of AudioCoop

**Amedeo Santosuosso** Chairman of the Interdepartmental Research Centre European Centre  
for Law, Science and New Technologies (ECLT), University of Pavia

**Giorgia Abeltino** Director of Public Policy for Google

#### Conclusions

**Rossana Rummo** Director for Libraries, Cultural Institutions and  
Copyright at Ministry of Culture

The participation to the Convention is free and will grant 8 credits to the members of bar and 7 credits to Accountants and Accounting Experts, according to the lifelong professional program.